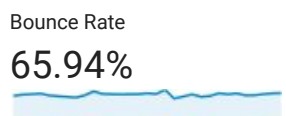
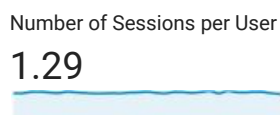
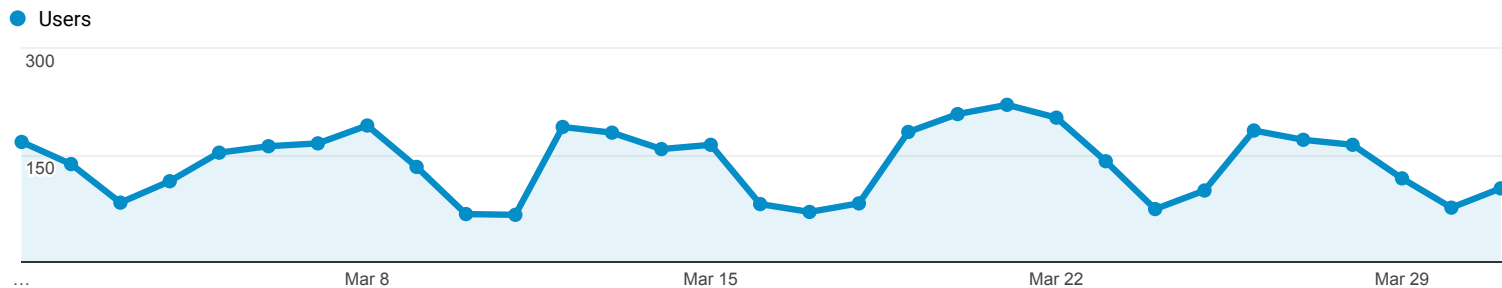


Audience Overview

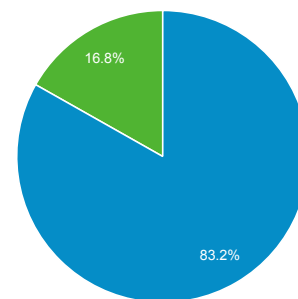
Mar 1, 2018 - Mar 31, 2018

All Users
100.00% Users

Overview



■ New Visitor ■ Returning Visitor



Language	Users	% Users
1. es	1,104	29.42%
2. es-es	916	24.41%
3. es-419	728	19.40%
4. en-us	449	11.96%
5. es-ec	82	2.18%
6. es-us	82	2.18%
7. es-mx	47	1.25%
8. es-xl	25	0.67%
9. en-gb	24	0.64%
10. zh-cn	21	0.56%

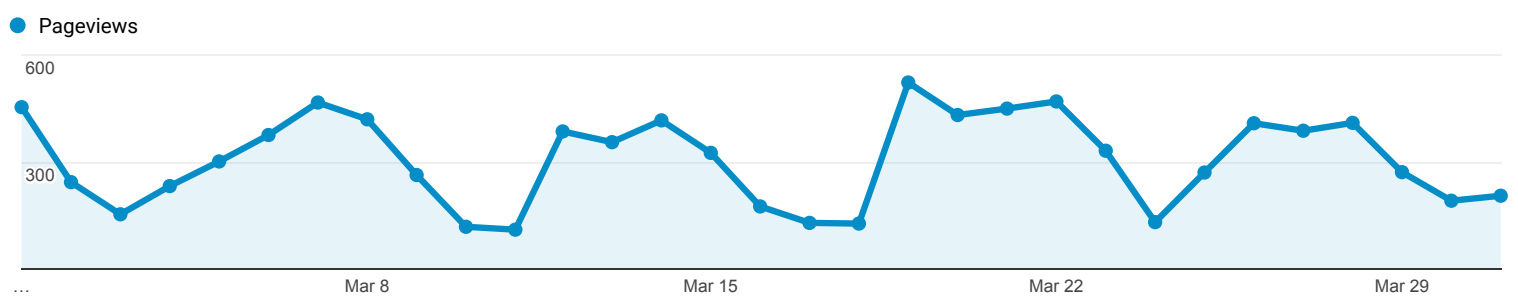


Overview

All Users
100.00% Pageviews

Mar 1, 2018 - Mar 31, 2018

Overview



Pageviews 9,519	Unique Pageviews 7,811	Avg. Time on Page 00:02:11	Bounce Rate 65.94%	% Exit 50.40%
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Page	Pageviews	% Pageviews
1. /	1,842	19.35%
2. /estadisticas/	869	9.13%
3. /2017/04/indicadores-economicos/	675	7.09%
4. /aebe/directorio-de-socios/	481	5.05%
5. /2017/05/balanza-comercial-del-ecuador/	421	4.42%
6. /2017/09/una-mirada-al-sector-bananero-ecuatoriano/	300	3.15%
7. /bananotas/	239	2.51%
8. /aebe/directorio-de-socios/brundichiquita_9/	198	2.08%
9. /galeria-socios/	194	2.04%
10. /miembros/socios-aebe/	174	1.83%

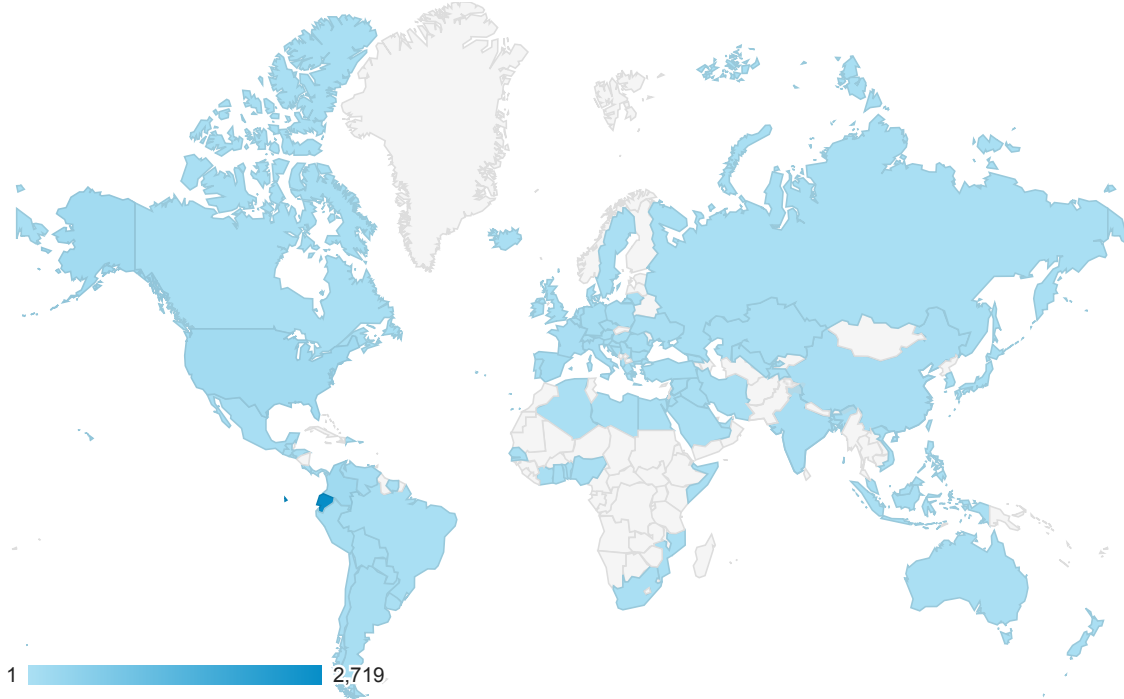
Location

All Users
100.00% Users

Mar 1, 2018 - Mar 31, 2018

Map Overlay

Summary



Country	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3,709 % of Total: 100.00% Total: 100.00% (3,709)	3,424 % of Total: 100.03% Total: 100.03% (3,423)	4,798 % of Total: 100.00% Total: 100.00% (4,798)	65.94% Avg for View: 65.94% (0.00%)	1.98 Avg for View: 1.98 (0.00%)	00:02:08 Avg for View: 00:02:08 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Ecuador	2,719 (73.13%)	2,487 (72.63%)	3,512 (73.20%)	65.23%	2.01	00:02:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Colombia	161 (4.33%)	154 (4.50%)	186 (3.88%)	77.96%	1.44	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. United States	134 (3.60%)	128 (3.74%)	141 (2.94%)	78.72%	1.54	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Spain	67 (1.80%)	62 (1.81%)	81 (1.69%)	54.32%	3.19	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Peru	49 (1.32%)	43 (1.26%)	52 (1.08%)	67.31%	1.81	00:01:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Argentina	36 (0.97%)	32 (0.93%)	53 (1.10%)	64.15%	1.72	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Germany	35 (0.94%)	31 (0.91%)	40 (0.83%)	52.50%	2.42	00:02:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Venezuela	31 (0.83%)	30 (0.88%)	34 (0.71%)	64.71%	1.71	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Mexico	30 (0.81%)	30 (0.88%)	31 (0.65%)	74.19%	1.65	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. India	24 (0.65%)	23 (0.67%)	28 (0.58%)	96.43%	1.32	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. France	22 (0.59%)	22 (0.64%)	23 (0.48%)	65.22%	1.96	00:03:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Chile	21 (0.56%)	20 (0.58%)	58 (1.21%)	34.48%	2.03	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. China	21 (0.56%)	21 (0.61%)	24 (0.50%)	79.17%	1.46	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	Country	Points	Percentage	Points	Percentage	Points	Percentage	Points	Percentage	Points	Percentage	Points	Percentage	Points	Percentage	Points	Percentage	Points	Percentage	Points	Percentage
14.	Costa Rica	21 (0.56%)	20 (0.58%)	24 (0.50%)	62.50%	1.62	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)											
15.	Netherlands	19 (0.51%)	19 (0.55%)	21 (0.44%)	38.10%	3.14	00:06:10	0.00%	0 (0.00%)	\$0.00 (0.00%)											
16.	Italy	18 (0.48%)	17 (0.50%)	20 (0.42%)	65.00%	2.00	00:02:45	0.00%	0 (0.00%)	\$0.00 (0.00%)											
17.	Bolivia	16 (0.43%)	16 (0.47%)	18 (0.38%)	77.78%	1.39	00:01:57	0.00%	0 (0.00%)	\$0.00 (0.00%)											
18.	Romania	14 (0.38%)	14 (0.41%)	17 (0.35%)	52.94%	1.94	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)											
19.	United Kingdom	13 (0.35%)	11 (0.32%)	27 (0.56%)	44.44%	1.93	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)											
20.	Japan	13 (0.35%)	8 (0.23%)	32 (0.67%)	75.00%	2.91	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)											
21.	Turkey	13 (0.35%)	12 (0.35%)	22 (0.46%)	63.64%	1.95	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)											
22.	(not set)	13 (0.35%)	13 (0.38%)	15 (0.31%)	40.00%	2.60	00:02:01	0.00%	0 (0.00%)	\$0.00 (0.00%)											
23.	Dominican Republic	12 (0.32%)	11 (0.32%)	12 (0.25%)	75.00%	1.83	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)											
24.	Russia	12 (0.32%)	11 (0.32%)	16 (0.33%)	68.75%	1.69	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)											
25.	Canada	11 (0.30%)	9 (0.26%)	12 (0.25%)	83.33%	1.17	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)											
26.	Brazil	10 (0.27%)	9 (0.26%)	11 (0.23%)	54.55%	2.36	00:03:47	0.00%	0 (0.00%)	\$0.00 (0.00%)											
27.	South Korea	10 (0.27%)	9 (0.26%)	10 (0.21%)	80.00%	1.20	00:02:24	0.00%	0 (0.00%)	\$0.00 (0.00%)											
28.	Philippines	8 (0.22%)	7 (0.20%)	8 (0.17%)	75.00%	1.62	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)											
29.	Kuwait	7 (0.19%)	7 (0.20%)	16 (0.33%)	50.00%	2.81	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)											
30.	Belgium	6 (0.16%)	4 (0.12%)	13 (0.27%)	76.92%	1.54	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)											
31.	Israel	6 (0.16%)	5 (0.15%)	6 (0.13%)	66.67%	2.50	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)											
32.	Nigeria	6 (0.16%)	6 (0.18%)	6 (0.13%)	83.33%	1.33	00:04:51	0.00%	0 (0.00%)	\$0.00 (0.00%)											
33.	United Arab Emirates	5 (0.13%)	5 (0.15%)	5 (0.10%)	80.00%	1.40	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)											
34.	Australia	5 (0.13%)	5 (0.15%)	5 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)											
35.	Switzerland	5 (0.13%)	3 (0.09%)	6 (0.13%)	50.00%	1.67	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)											
36.	Guatemala	5 (0.13%)	5 (0.15%)	6 (0.13%)	50.00%	4.17	00:03:31	0.00%	0 (0.00%)	\$0.00 (0.00%)											
37.	Honduras	5 (0.13%)	5 (0.15%)	5 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)											
38.	Poland	5 (0.13%)	5 (0.15%)	5 (0.10%)	60.00%	2.60	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)											
39.	Ukraine	5 (0.13%)	4 (0.12%)	9 (0.19%)	55.56%	2.33	00:04:54	0.00%	0 (0.00%)	\$0.00 (0.00%)											
40.	Uruguay	5 (0.13%)	4 (0.12%)	20 (0.42%)	10.00%	3.30	00:08:17	0.00%	0 (0.00%)	\$0.00 (0.00%)											
41.	Bulgaria	4 (0.11%)	4 (0.12%)	5 (0.10%)	40.00%	4.20	00:05:10	0.00%	0 (0.00%)	\$0.00 (0.00%)											
42.	Curaçao	4 (0.11%)	4 (0.12%)	14 (0.29%)	64.29%	1.86	00:01:37	0.00%	0 (0.00%)	\$0.00 (0.00%)											
43.	Greece	4 (0.11%)	3 (0.09%)	5 (0.10%)	80.00%	4.20	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)											
44.	Iraq	4 (0.11%)	4 (0.12%)	4 (0.08%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)											
45.	Albania	3 (0.08%)	3 (0.09%)	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)											
46.	Austria	3 (0.08%)	3 (0.09%)	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)											
47.	Egypt	3 (0.08%)	3 (0.09%)	3 (0.06%)	66.67%	17.67	00:02:47	0.00%	0 (0.00%)	\$0.00 (0.00%)											

Rank	Country	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
48.	Georgia	3	(0.08%)	3	(0.09%)	5	(0.10%)	60.00%	1.60	00:00:10	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
49.	Ireland	3	(0.08%)	3	(0.09%)	3	(0.06%)	33.33%	2.67	00:02:40	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
50.	Jordan	3	(0.08%)	3	(0.09%)	3	(0.06%)	33.33%	2.67	00:02:19	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
51.	Libya	3	(0.08%)	3	(0.09%)	3	(0.06%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
52.	Portugal	3	(0.08%)	3	(0.09%)	5	(0.10%)	60.00%	1.80	00:01:52	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
53.	Paraguay	3	(0.08%)	3	(0.09%)	4	(0.08%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
54.	Saudi Arabia	3	(0.08%)	3	(0.09%)	3	(0.06%)	66.67%	1.67	00:03:52	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
55.	Sweden	3	(0.08%)	3	(0.09%)	3	(0.06%)	66.67%	1.67	00:00:09	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
56.	Singapore	3	(0.08%)	3	(0.09%)	5	(0.10%)	40.00%	4.20	00:03:02	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
57.	El Salvador	3	(0.08%)	3	(0.09%)	3	(0.06%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
58.	Togo	3	(0.08%)	3	(0.09%)	3	(0.06%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
59.	Czechia	2	(0.05%)	2	(0.06%)	2	(0.04%)	50.00%	1.50	00:00:16	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
60.	Algeria	2	(0.05%)	2	(0.06%)	4	(0.08%)	50.00%	2.00	00:05:37	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
61.	Croatia	2	(0.05%)	2	(0.06%)	2	(0.04%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
62.	Iran	2	(0.05%)	2	(0.06%)	2	(0.04%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
63.	New Zealand	2	(0.05%)	2	(0.06%)	3	(0.06%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
64.	Panama	2	(0.05%)	2	(0.06%)	3	(0.06%)	66.67%	4.00	00:00:51	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
65.	Puerto Rico	2	(0.05%)	2	(0.06%)	2	(0.04%)	50.00%	2.00	00:00:22	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
66.	Uzbekistan	2	(0.05%)	2	(0.06%)	2	(0.04%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
67.	South Africa	2	(0.05%)	2	(0.06%)	2	(0.04%)	50.00%	2.00	00:00:25	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
68.	Bosnia & Herzegovina	1	(0.03%)	1	(0.03%)	1	(0.02%)	0.00%	3.00	00:00:51	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
69.	Bangladesh	1	(0.03%)	1	(0.03%)	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
70.	Benin	1	(0.03%)	1	(0.03%)	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
71.	Côte d'Ivoire	1	(0.03%)	1	(0.03%)	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
72.	Denmark	1	(0.03%)	0	(0.00%)	45	(0.94%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
73.	Ghana	1	(0.03%)	1	(0.03%)	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
74.	Hong Kong	1	(0.03%)	1	(0.03%)	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
75.	Hungary	1	(0.03%)	1	(0.03%)	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
76.	Indonesia	1	(0.03%)	1	(0.03%)	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
77.	Iceland	1	(0.03%)	1	(0.03%)	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
78.	Kazakhstan	1	(0.03%)	1	(0.03%)	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
79.	Lithuania	1	(0.03%)	1	(0.03%)	1	(0.02%)	0.00%	3.00	00:00:56	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
80.	Luxembourg	1	(0.03%)	1	(0.03%)	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
81.	Malaysia	1	(0.03%)	1	(0.03%)	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)
82.	Mozambique	1	(0.03%)	1	(0.03%)	1	(0.02%)	0.00%	2.00	00:01:06	0.00%	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)	\$0.00	(0.00%)	0	(0.00%)

		(0.03%)	(0.03%)	(0.02%)					(0.00%)	(0.00%)
83.	Serbia	1 (0.03%)	1 (0.03%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	Slovenia	1 (0.03%)	1 (0.03%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	Senegal	1 (0.03%)	1 (0.03%)	1 (0.02%)	0.00%	2.00	00:23:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	Somalia	1 (0.03%)	0 (0.00%)	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	Suriname	1 (0.03%)	1 (0.03%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	Syria	1 (0.03%)	1 (0.03%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	Tajikistan	1 (0.03%)	1 (0.03%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	Taiwan	1 (0.03%)	1 (0.03%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	Vietnam	1 (0.03%)	1 (0.03%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 91 of 91